

Filed
JAN 07 2010



The following is a listing of some of the significant issues responded to by KCEN-TV and KMAY NBC 23, Along with the most significant programming treatment of those issues. The listing is by no means exhaustive and this order in which the issues appear does not reflect any priority or significance.

October 01, – December 31, 2009

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/01/09	Housing	Texas Today	:48	If you're a first time home buyer looking to cash in on that eight thousand dollar tax credit the clock is ticking. Uncle Sam says you have to close on a home by November 30 th if you want the cash. It's also making a difference for local real estate companies like REMAX in Temple.
10/01/09	Education	10pNews	:19	A Belton Schools political action committee is using facebook, twitter ,and blogging to make their point about improving schools. They want voters to pass a 29 million dollar bond to pay for a new middle school.
10/02/09	Government	Texas Today	:29	Lake Waco and the North Bosque River will be getting some water quality improvements after a big announcement from Congressman Chet Edwards.
10/04/09	Roads	5pNews	:24	A horrific accident that claimed the lives of three people on Interstate 35 was the center of attention this morning. That's as DPS, TX –Dot, and the National Guard investigated it. They even re-routed traffic as they tried to figure out what happened in the deadly crash.
10/05/09	Housing	6pNews	1:27	If you're a homeowner in Killeen a discussion among city leaders tonight may affect you The city wants to crack down the number of people that live under one roof. That's the focus of a planning and zoning meeting underway right now.
10/06/09	Roads	6pNews	:16	It's official! Tx-Dot puts the breaks on the controversial trans Texas corridor project.
10/07/09	Employment	10pNews	:19	Looking for a job? Try Waco. Forbes magazine says Waco is one of the best places in America to find a new job.
10/08/09	Charity	Texas Today	:53	Today marks the 20 th annual Friends Feeding Friends food drive. It's going to last all day long, giving you a chance to make a difference in somebody's life. KCEN news reporter Christina Coleman joins us live from one of the food drive locations.
10/08/09	Health	10pNews	:20	Fast spreading flu-like symptoms have forced the closure of an entire Central Texas School District. Wortham ISD about 45 miles north of Waco is shut down because so many students are sick.
10/09/09	Employment	10pNews	:29	Labor Department report says the number of jobseekers competing for openings has reached it's highest point since the recession began in December 2007.
10/10/09	Law Enforcement	10pNews	:24	Police stats out of Killeen actually show crime is down compared to the same period last year in fact the city's violent crime rate dropped 20 percent.
10/10/09	Recreation	10pNews	:23	Hundreds of Central Texans braved the chilly weather this morning to support our troops. They took part in "Fishing for Freedom 2009" at Lake Belton. Bass fishing tournament that gives soldiers the chance to relax and have fun doing what some of them love best.

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10/11/09	Recreation	10pNews	:22	Crowds of people broke out their rain coats to enjoy the Heart of Texas Fair and Rodeo in Waco this weekend. More than 200 thousand people are expected to pass through the gates over the next week.
10/12/09	Law Enforcement	6pNews	:22	Theft and car break-ins are on the rise in Killeen. That's according to the Killeen police department's latest crime stats.
10/13/09	Employment	5pNews	:50	Temple based Wilson Art International is planning a layoff. The 53 year old company will downsize within the next two weeks.
10/14/09	Employment	10pNews	:16	If you're shopping for a holiday job this season you're not alone. Thousands of people are hitting up local businesses looking for seasonal work. KCEN News reporter Renee Cervantes shows us how much you can expect to make this season.
10/14/09	Health	10pNews	:23	Walgreens in Woodway is one of the few local pharmacies with seasonal flu vaccines in stock.
10/15/09	Government	6pNews	:31	The Texas A&M Campus is buzzing getting ready for a Presidential visit .President Barack Obama and former President George HW Bush will visit the campus tomorrow.
10/16/09	Government	6pNews	:19	If you're a low income Temple family who needs help cash may be on the way. Congressman John Carter announced today that more than 515 thousand dollars was awarded to the city. Congressman Carter says the money will help provide decent housing and economic opportunities.
10/17/09	Recreation	10pNews	:43	This beautiful weather brought out hundreds of Central Texans ready to cast their lines with famous fishing legend Charlie Pack. The 14 th annual Tadpole Fishing party got underway this morning in Bellmead. Children ages five to twelve get free use of fishing equipment and bait thanks to Tadpole Foundation.
10/17/09	Charity	10pNews	:35	In Bell County hundreds of Central Texans laced up their walking shoes this morning to join the fight against Alzheimer's.KCEN Chief Meteorologist Andy Andersen Took part in the event at the Temple VA Center.
10/18/09	Employment	5pNews	:33	More Central Texas homemakers stepping up to the plate to help make ends meet. They're headed back to the workplace to bring home the bacon and support families. That's as the unemployment rate continues to soar more than 11 thousand people are unemployed in Bell County alone.
10/19/09	Roads	6pNews	:17	A multi million dollar plan rolling through Killeen could get things moving a lot better on HWY.190.

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10/20/09	Animals	TX Today	:37	Killeen's animal advisory board is asking the city to adopt the ordinance to help control the feral cat population. It wants to create a "Trap neuter release Program".
10/21/09	Employment	TX Today	:47	If you're out of work this morning, you may be in luck. 200 new jobs are being created here in Central Texas in order to serve some local military hero's. Representatives from Waco's new "Veterans Pharmacy Call Center" are holding a series of recruitment orientations today.
10/21/09	Education	6pNews	:35	It's not cheap sending your kids to college and now a newly released survey shows it's not getting any better. In fact you may have to pay more than 50 thousand dollars to send your kid to a public university for four years.
10/21/09	Government	6pNews	:14	What if you could be credited hundreds of dollars come tax season while remodeling your home? Buying energy efficient products can help make that happen. KCEN News Reporter Renee Cervantes shows us why some homeowners are looking into the government program.
10/21/09	Charity	6pNews	:23	Waco Firefighters traded in their navy blue uniforms today for pink t- shirts in honor of breast cancer awareness month. You can help raise money for breast cancer patients in the Waco community. The pink t-shirts are on sale at "Station One" this week.
10/22/09	Roads	6pNews	1:08	Flooding forced the closures of half the parks and boat ramps at Lake Waco today. Those areas are expected to be closed for at least two weeks.
10/23/09	Employment	5pNews	1:19	Research Park is expected to bring 22 thousand jobs to Waco over the next 15 years. The Baylor Research and Innovation collaborative will be built at the former General Tire manufacturing facility at 600 south loop drive in Waco.
10/23/09	Health Care	5pNews	:39	McLennan County Health District is setting new records with it's drive thru seasonal flu clinic. Six hundred people drove Thru or lined up for their shot or nasal spray vaccine today all for free.
10/24/09	Recreation	10pNews	:33	Dozens of kiddos got their share of spooky fun at the annual fall festival in Waco this morning. It's held every year at the Bledsoe-Miller Recreational Center. Families get to play Games including a beanbag toss some miniature basketball.
10/26/09	Health	Texas Today	:48	You got your seasonal flu vaccine but will it be enough to protect you through the entire flu season? The immunizations Protect most people for about four months.
10/27/09	Health	10pNews	:16	McLennan County is set to begin giving swine flu vaccines tomorrow.
10/27/09	Weather	10pNews	:12	High waters at Lake Waco leave behind a major mess.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/28/09	Health Care	6pNews	1:40	Today was the first round of free H-1 N-1 vaccinations for the area. McLennan County received closed to 5 thousand doses and now giving them to anyone. All on a first come first serve basis.
10/28/09	Education	6pNews	1:36	School board is now in the early stages of evaluating it's Pre-K program for next year. The options? Keep the program Full day for those who qualify. That includes military children, low income families, and kids with limited English or make it half day a move that would save the Killeen School district almost four million dollars.
10/29/09	Law Enforcement	10pNews	:19	It's a spooky fact, but there are about 500 registered sex offenders in Bell County and McLennan County. This Halloween, local cops will try to keep a careful eye on trick or treaters as they go door to door.
10/30/09	Recreation	6pNews	1:02	If you're looking for something frightening to do on the cheap Central Texas College in Killeen hosts a haunted house and carnival every year .All the money raised out here at the haunted house goes towards scholarships for CTC students.
10/31/09	Law Enforcement	6pNews	:27	Reports show Halloween is the second highest pedestrian death day of the year. This Halloween local cops plan to drive patrol local neighborhoods to make sure everybody is safe.
11/01/09	Education	5pNews	:21	Worried about paying for college? You might want to check out two year schools here in Texas. Enrollment at state's community colleges is up about 14 percent this year. That's from Texas higher education coordinating board.
11/02/09	Roads	5pNews	:47	If you're interested in throwing in your two cents about the future of transportation in Texas. Tonight's your night to speak up. TX-Dot and several other agencies are holding a town hall style meeting in Temple.
11/02/09	Animals	6pNews	:34	More than a hundred dogs and cats died in an animal shelter fire over the weekend and today the parking lot of Killeen's Second Chance Shelter was packed with those who wanting to help.
11/03/09	Education	10pNews	1:08	We also have the very latest results from Tech Belton School Bond Election. All precincts reporting. We have 2,357 for 1,972 against. This means 29 million dollars to build a new Middle School because of overcrowding problems.
11/04/09	Charity	Texas Today	:22	More than 2 thousand Killeen families have to rely on the generosity of others this year, to have a Thanksgiving meal. The Killeen Food Care Center says it's low on turkey's and hams.
11/04/09	Employment	5pNews	1:20	At least 20 Stanley Ford employees in Belton are jobless. They were notified just as the workday began this morning.

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11/06/09	Law Enforcement	5pNews	:52	Investigators continue to look for answers today. After a rampage on Fort Hood left 13 people dead.
11/06/09	Government	6pNews	:16	Flags were lowered today as a tribute to those killed on Fort Hood. President Barack Obama ordered American Flags at the White House and other Federal Buildings to be flown at half-staff until Veterans Day.
11/07/09	Government	10pNews	:21	Governor Rick Perry met with shooting victims recovering at Scott and White Hospital today. Six are still at the Temple Hospital including civilian Police Sergeant Kimberly Munley. She's credited with taking down gunman Nidal Malik Hasan.
11/08/09	Military	10pNews	:27	Supporting families while they cope with the aftermath of the mass shooting at Fort Hood. Members of the 20 th Engineer Battalion were overwhelmed with food donations to give to the victims families.
11/09/09	Government	10pNews	:15	Fort Hood is preparing for the arrival of President Obama and special ceremony to remember those who died.
11/10/09	Military	Texas Today	:28	A new study estimates more than 22 hundred Veterans died last year because they did not have health insurance.
11/10/09	Military	5pNews	:29	The victims of the Fort Hood rampage are remembered today by thousands at an emotional memorial ceremony.
11/11/09	Health Care	Texas Today	:34	For now the deal is off. The Federal Trade Commission says Scott and White's merger with King's Daughters Hospital is anti-competitive. Now, Seton Hospital is discussing a takeover of Kings Daughters.
11/11/09	Veterans	10pNews	:39	Veteran's Day fell nearly a week after the Fort Hood massacre, so Veterans Day festivities were even more significant. People lined the streets of downtown Killeen for a Veterans Day Parade.
11/12/09	Employment	6pNews	:19	Central Texas is topping the charts when it comes to jobs. The Temple-Killeen-Fort Hood area comes in number two On the Milken Institutes list of the best performing cities.
11/13/09	Law Enforcement	10pNews	:50	Police arrested a Killeen student today after they say he he brought a 9 millimeter pistol to school.
11/16/09	Women's Health	5pNews	:35	Breaking News tonight mammograms. The government now says women under 50 who are not high risk don't need them. That's a major change from what experts have said for years to detect breast cancer.
11/17/09	Consumer	5pNews	:28	If you have State Farm Insurance you may get a refund. The state insurance commissioner has ordered State Farm-Lloyds to pay home insurance policy holders 310 million dollars in refunds and interest. That's for overcharges going back as far as 2003.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
11/18/09	Government	10pNews	:46	450 million dollars in stimulus money will be poured into Central Texas and there's a way for you to keep track of how it's spent. MSNBC has launched an online "Stimulus Tracker". Bell County will get the most money in our area 429 million dollars.
11/19/09	Charity	5pNews	:21	Hunger in Texas is a huge problem. Targeting more children here than any where else in the country. Local and national leaders held a "Hunger Summit" today at Baylor University. The reason? To find ways to fix the problem.
11/19/09	Air Travel	6pNews	:51	It was a rough travel day for millions of flyers in this country. Including some locally. A glitch in a federal aviation Administration computer led thousands of delayed and canceled flights .On flight was delayed in Killeen and two flights in Waco.
11/20/09	Employment	6pNews	:25	The unemployment rate for the Killeen, Temple , Fort Hood area dropped from 7 point 3 percent to 7 point 1 percent. Waco dropped from 7 point 1 to 6 point 9 percent and the College Station Bryan area dropped from 6 point 5 percent to 6 percent.
11/21/09	Law Enforcement	6pNews	:37	Killeen PD is now using it's "Safe Christmas Program" to cut down on car break-in's and robberies. It includes a mobile command unit at the Killeen Mall and extra patrol at other shopping centers.
11/22/09	Charity	5pNews	:22	Here in Central Texas the Salvation Army of Waco could use your help in feeding hundreds of people this Thanksgiving. It's looking for donations for it's annual Thanksgiving Day meal.
11/23/09	Consumer	10pNews	:46	Many Americans may be slow to spend this holiday shopping season.
11/24/09	Law Enforcement	5pNews	:38	Police say the holiday shopping period is a prime time for robbers and muggers.
11/25/09	Roads	6pNews	:19	It's the biggest travel day of the year as thousands head to their Thanksgiving destination. We're live along I-35 showing you the latest travel conditions.
11/26/09	Charity	5pNews	:24	Dozens of Central Texans celebrated Thanksgiving today. By making sure others had a hot meal and place to go. The Salvation Army in Waco served hundreds of people today during it's annual Thanksgiving feast.
11/27/09	Consumer	5pNews	1:06	Thousands of bargain hunters swamped Killeen Mall today to get their hands on some hot buys. Retailers expect to boost sales by 30 percent this weekend.
11/28/09	Emergency	6pNews	:48	Although it's time for holiday Cheer. It's also time to be careful with your Christmas decorations. The Temple Fire Department says a beautiful Christmas tree can be dangerous If it's too close to the fire place or a space heater.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
11/29/09	Roads	5pNews	:17	If you still have to drive home. Make sure you drive slowly there's a lot of people on the roads right now. There have been more than 20 accidents in McLennan County on I-35 since Tuesday and at least 23 on Bell County.
11/30/09	Health Care	10pNews	:29	Seton Family of Hospitals says no to Scott and White Hospital in Temple. It will not buy Kings Daughters assets.
12/01/09	Military	5pNews	1:34	Right now Fort Hood has more than 19 thousand soldiers deployed to both Iraq and Afghanistan.
12/03/09	Roads	5pNews	1:32	Tex-Dot isn't taking any chances with the chance of some snow. Crews will start at 4 AM tomorrow. Checking for ice and snow on the roads.
12/03/09	Charity	Texas Today	:26	To celebrate the Christmas season HEB is holding it's 10 th annual feast of sharing dinner this afternoon in Temple.
12/04/09	Military	Texas Today	:39	A Fort Hood unit hit hard by the deadly shooting on post last month is on it's way to Afghanistan.
12/05/09	Culture	6pNews	:21	It's a historic day for the City of Waco as it's mammoth site celebrates it's grand opening.
12/06/09	Roads	5pNews	:35	Close to 16 million dollars in federal stimulus money could help pave the way for smoother travels in Central Texas this winter.
12/07/09	Culture	10pNews	:22	10 thousand Christmas lights shine downtown Temple tonight. After the town lit it's Christmas tree kicking off the holiday season.
12/08/09	Education	10pNews	:33	A new administration building is in the making for Midway ISD in Waco. The district broke ground on The project today which will be located off Highway 84 near Wickson Road.
12/09/09	Consumer	5pNews	1:03	Some of the largest tire manufactures including Goodyear and Bridgestone are raising their tire prices.
12/10/09	Military	6pNews	:29	Hundreds of Fort Hood soldiers returned home today after a year long deployment to Iraq.
12/10/09	Emergency	10pNews	:17	City of Temple is making way for a new fire department headquarters. A ground breaking for the multi million dollar facility was held today.
12/11/09	Employment	Texas Today	:27	Caterpillar announced it plans to add a construction machinery manufacturing center at the company's Waco campus.
12/12/09	Charity	10pNews	:51	A golf scramble in Bell County brings close to three thousand dollars for a local boy with cancer. "Shoot for Coop" tournament was held at Sammon's Golf Course in Temple.
12/14/09	Economy	Texas Today	:35	Discount Stores throughout Central Texas are offering as many deals as possible to lure in bargain hunters. Dollar General is selling more than 200 toys for less than 5 dollars this holiday season.

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12/15/09	Health Care	5pNews	:31	800 thousand doses of swine flu vaccine is being recalled across the nation and some of those doses were given out here in Central Texas.
12/16/09	Education	6pNews	:22	One of America's top public school's is right here in Central Texas.US news and world ranked Bosqueville High School one of the best in Country for a third straight year.
12/17/09	Animals	6pNews	:40	An animal shelter in Killeen heavily damaged in a fire is now getting a complete make over thanks to generosity of volunteers.
12/18/09	Roads	Texas Today	:21	Dozens of Central Texans weighed in on costly plans to reconstruct frontage roads along Interstate-35 in Waco.
12/19/09	Culture	6pNews	:34	Dozens of kids let their Christmas creativity shine today at the Railroad and Heritage museum in Temple. They took part in family fun day, writing and sending telegrams to the North Pole. Just in time for Christmas.
12/20/09	Healthcare	10pNews	:17	A lot of Central Texans are against the 871 billion dollar healthcare overhaul. Some want to see some changes made to the bill. Other's don't want Uncle Sam handling their healthcare.
12/21/09	Charity	5pNews	:10	"Santa Pals" is a joint operation through the Harker Heights fire department and the Lions Club. This year ,they've helped 119 Central Texas families including 273 children.
12/22/09	Emergency Services	10pNews	:20	Lampasas Sheriff's Office was experiencing telephone communications difficulties in the Lometa area. Which shut down 911 communications for a few hours earlier this evening and also cut off cell phone service in the area.
12/23/09	Veterans	6pNews	:29	The most decorated Living American Soldier died today in Waco. Colonel Robert L. Howard passed away at the age of 70 while staying with family in Waco.
12/24/09	Military	Texas Today	:41	It was a hero's holiday homecoming at Fort Hood yesterday. Nearly 100 troops returned home, just in time for Christmas.
12/25/09	Recreation	10pNews	:15	It was a day of family bonding at Central Texas movie theaters. Cinergy Cinemas in Copperas Cove saw thousands of movie goers this Christmas.
12/26/09	Military	10pNews	:27	The heroes of Fort Hood are this year's Texans of the Year. The award from Dallas Morning News honors soldiers on the base, their families and surrounding communities.
12/27/09	Roads	10pNews	:15	Christmas Holiday comes to an end as drivers hit Central Texas roads heading home.
12/28/09	Emergency	Texas Today	:20	We still don't know this morning what the mysterious green chemical was spilled into a creek in Waco yesterday. It happened on Speight Avenue just before two o'clock yesterday afternoon. Hazmat crews worked through the day to contain the spill.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
12/29/09	Government	6pNews	:42	The showdown to decide who will be the Republican candidate in the Texas Governor's race is just three months away. Today US Senator Kay Bailey Hutchison rolled out her transportation plan in Waco.
12/30/09	Government	5pNews	:25	More and more people are calling the Lone Star State home. The Census Bureau says Texas added about four million people during this decade.
12/31/09	Roads	5pNews	1:24	Central Texans get ready to party into 2010 and state troopers get ready to bust you if you drive drunk.

Suggested Categories for Quarterly Issues/Programs Lists

Business	Handicapped	Religion
Recreation	Welfare	Government
Elderly	Health Care	Military
Culture	Air Service	Charity
Education	Youth	Employment
Economy	Family Abuse	Family
Environment	Fundraising	Roads
Ethnic	Housing	Taxes
Drug/Alcohol	Veterans	Crime
Transportation	Law Enforcement	Disaster
Animal	Agriculture	Weather
Minorities	Emergency Services	

Programs That Address Local Issues

Monday-Friday –5AM-7AM- KCEN 9 Texas Today

Monday-Friday-5PM- KCEN 9 News

Monday-Friday-6PM-KCEN 9 News

Monday-Friday-10PM-KCEN 9 News

Saturday-Sunday-6PM-KCEN 9 News Weekend

Saturday-Sunday-10PM-KCEN 9 News Weekend